

# FOOD & FRUITION PARTNERS

Branded / Private Label and Co-Manufacturing



## Why Fruition? We Are More Than Money...

- We pride ourselves on building **lasting relationships** with our management team partners
- Proven ability to assist management teams with rapid scale, both organically and via add-on acquisitions that can accelerate growth and deepen customer relationships
- Relationships across the food value chain enhancing customer wins and platform capabilities
- Focused on building scale, brand recognition and profitability
- **Seeking both platform companies as well as potential add-on acquisitions**

### Branded and Private Label

- \$3 million to \$50 million of revenue
- Stable revenues with proven product concept and customer acceptance
- Strong relationships with customers' buyers and category experts
- Product set and customer base that can be expanded organically
- Either in-house manufacturing or utilization of external co-manufacturing facilities
- Pure branded or combined branded and private label strategies

### Co-Manufacturing

- \$5 million to \$100 million of revenue
- Multi-category expertise
- Rigorous food safety protocols with exceptional customer service
- Facilities with room for organic expansion
- Value-added partner to branded customers with manufacturing know-how and operational flexibility
- Pipeline of new customers that may be onboarded with additional capital
- Interest in acquiring like-minded and/or strategic competitors for enhanced growth

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